

## Katey Pigden

## PR director

Katey moved over to the 'dark side' when she joined the lang cat as PR account director in November 2023. She was previously editor of Money Marketing and mainly built up her platform knowledge by pestering Mike and Ben.

Prior to that she could be found banging on about the utilities sector at business publication Utility Week. Being invited to wastewater treatment works wasn't quite as glamorous as the nice hotels and restaurants she was used to while working at The Caterer magazine.

Before she stumbled into the world of B2B publications, Katey worked as a reporter on regional newspapers in South Wales. Ask her about the famous Mr Men story.

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If you need a headshot .jpeg or the lang cat logo, please contact jenny@thelangcat.co.uk.