



Steve Nelson

Insight director

Steve is the lang cat's insight director and is responsible for the research initiatives carried out within the company, including his favourite project, State of the Advice Nation. He graduated with the most mediocre of Computer Science degrees and was too inept to forge a career there. Fortunately, an Edinburgh life company took pity on him and he's been working in financial services ever since.

All roads continue to lead to the advice profession and Steve is happiest chatting to paraplanners, advisers and business owners about what keeps them awake at night. He's also a Pointless champion but doesn't like to talk about it.

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If you need a headshot .jpeg or the lang cat logo, please contact jenny@thelangcat.co.uk.